## SEC Form 4

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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|                    | ress of Reporting | Person <sup>*</sup> | 2. Issuer Name and Ticker or Trading Symbol<br>CARRIAGE SERVICES INC [ CSV ] |                   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                       |  |  |  |  |
|--------------------|-------------------|---------------------|--|-------------------|--|-----------------------|--|--|--|--|
| PAYNE ME           | <u>ELVIN C</u>    |                     |  | X                 | Director   | 10% Owner             |  |  |  |  |
| (Last)             | (First)           | (Middle)            | 3. Date of Earliest Transaction (Month/Day/Year)                             | — x               | Officer (give title below)   | Other (specify below) |  |  |  |  |
| 3040 POST OAK BLVD |                   |                     | 09/28/2018   |                   | CEO  |                       |  |  |  |  |
| SUITE 300          |                   |                     |  |                   |  |                       |  |  |  |  |
| (Street)           |                   |                     | 4. If Amendment, Date of Original Filed (Month/Day/Year)                     | 6. Indiv<br>Line) | vidual or Joint/Group Filir  | ng (Check Applicable  |  |  |  |  |
| HOUSTON            | ТХ                | 77056               |  | X                 | Form filed by One Re   | porting Person        |  |  |  |  |
|                    |                   |                     |  |                   | Form filed by More the<br>Person   | an One Reporting      |  |  |  |  |
| (City)             | (State)           | (Zip)               |  |                   |  |                       |  |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | Execution Date,<br>if any | 3.<br>Transaction<br>Code (Instr.<br>8) |   |                      |   |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership    |
|---------------------------------|--|---------------------------|---|---|----------------------|---|---------|---|---|--|
|                                 |  |                           | Code                                    | v | Amount (A) or<br>(D) |   | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)   |
| Common Stock                    | 09/28/2018                                 |                           | G                                       |   | 2,830                | D | \$21.55 | 1,187,816   | D   |  |
| Common Stock                    |  |                           |   |   |                      |   |         | 17,857  | Ι   | Melvin<br>C.<br>Payne,<br>Jr. 2016<br>Annuity<br>Trust |
| Common Stock                    |  |                           |   |   |                      |   |         | 17,857  | I   | Karen P.<br>Payne<br>2016<br>Annuity<br>Trust          |
| Common Stock                    |  |                           |   |   |                      |   |         | 10,661  | I   | Spouse   |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      | ransaction of<br>Code (Instr. Derivative |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | ate                 | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------|--|-----|--|---------------------|---|-----------------|---|--|--|--|--|
|   |   |  |   | Code | v  | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title           | Amount<br>or<br>Number<br>of Shares                 |  |  |  |  |
| Stock<br>Options                                    | \$25.43   |  |   |      |  |     |  | (1)                 | 02/14/2028  | Common<br>Stock | 50,000  |  | 50,000   | D  |  |
| Performance<br>Award                                | (2)   |  |   |      |  |     |  | (2)                 | 12/31/2022  | Common<br>Stock | 26,600  |  | 26,600   | D  |  |
| Stock<br>Options                                    | \$26.54   |  |   |      |  |     |  | (3)                 | 03/21/2027  | Common<br>Stock | 116,100   |  | 116,100  | D  |  |
| Performance<br>Award                                | (4)   |  |   |      |  |     |  | (4)                 | 12/31/2021  | Common<br>Stock | 26,380  |  | 26,380   | D  |  |
| Stock<br>Options                                    | \$20.06   |  |   |      |  |     |  | (5)                 | 02/23/2026  | Common<br>Stock | 58,500  |  | 58,500   | D  |  |
| Performance<br>Award                                | (6)   |  |   |      |  |     |  | (6)                 | 12/31/2020  | Common<br>Stock | 17,900  |  | 17,900   | D  |  |
| Stock<br>Options                                    | \$22.58   |  |   |      |  |     |  | (7)                 | 02/24/2022  | Common<br>Stock | 100,000   |  | 100,000  | D  |  |
| Stock<br>Options                                    | \$20.49   |  |   |      |  |     |  | (8)                 | 03/03/2019  | Common<br>Stock | 100,000   |  | 100,000  | D  |  |
| Stock<br>Options                                    | \$5.7   |  |   |      |  |     |  | (9)                 | 02/28/2021  | Common<br>Stock | 3,284   |  | 3,284  | D  |  |

Explanation of Responses:

1. Stock Options granted pursuant to the Carriage Services, Inc. 2017 Omnibus Plan which will vest 1/5 on 2/14/2019, 2/14/2020, 2/14/2021, 2/14/2022 and 2/14/2023. The options expire on 2/14/2028.

2. Represents performance-based awards, payable in shares, granted under the Carriage Services, Inc. 2017 Omnibus Incentive Plan. The award will vest (if at all) on December 31, 2022 provided that certain

criteria surrounding Adjusted Consolidated EBITDA (Adjusted Earnings Before Interest Tax Depreciation and Amortization) and Adjusted Consolidated EBITDA Margin performance is achieved and the Reporting Person has remained continuously employed by Carriage through such date. The Adjusted Consolidated EBITDA performance represents 50% of the award and the Adjusted Consolidated EBITDA Margin performance represents 50% of the award.

3. Stock Options granted pursuant to the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan which vested 1/5 on 3/21/2018 and 1/5 will vest each year on 3/21/2019, 3/21/2020, 3/21/2021 and 3/21/2022. These stock options expire on 3/21/2027.

4. Represents performance-based awards, payable in shares, granted under the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan. The award will vest (if at all) on December 31, 2021 provided that certain criteria surrounding Adjusted Consolidated EBITDA (Adjusted Earnings Before Interest Tax Depreciation and Amortization) and Adjusted Consolidated EBITDA Margin performance is achieved and the Reporting Person has remained continuously employed by Carriage through such date. The Adjusted Consolidated EBITDA performance represents 50% of the award and the Adjusted Consolidated EBITDA Margin performance represents 50% of the award.

5. Stock Options granted pursuant to the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan which 1/5 vested on 2/23/2017, 1/5 on 2/23/2018 and 1/5 will vest on 2/23/2019, 2/23/2020 and 2/23/2021. These stock options expire on 2/23/2026.

6. Represents performance-based awards, payable in shares, granted under the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan. The award will vest (if at all) on December 31, 2020 provided that certain criteria surrounding Adjusted Consolidated EBITDA (Adjusted Earnings Before Interest Tax Depreciation and Amortization) and Relative Shareholder Return performance is achieved and the Reporting Person has remained continuously employed by Carriage through such date. The Relative Shareholder Return performance represents 75% of the award and the Adjusted Consolidated EBITDA performance represents 25% of the award.

7. Stock Options granted pursuant to the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 2/24/2016, 1/3 on 2/24/2017 and 1/3 on 2/24/2018. These stock options expire on 2/24/2022.

8. Stock Options granted pursuant to the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 3/3/2015, 1/3 on 3/3/2016 and 1/3 on 3/3/2017. These stock options expire on 3/3/2019.

9. Stock Options granted pursuant to the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan of 44,702 options granted on 02/28/2011, of which 14,900 options vested on 02/28/2012 and 3,283 were exercised on 12/20/2012, 14,901 options vested on 02/28/2013 and 14,000 were exercised on 11/06/2015 and 24,135 options were exercised on 03/29/2016. These stock options expire on 02/28/2021.

Remarks:

<u>/s/ Melvin C. Payne</u>

\*\* Signature of Reporting Person

09/28/2018 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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