## (December 2011)

Department of the Treasury

**Report of Organizational Actions** Affecting Basis of Securities

See separate instructions.

OMB No. 1545-2224

Internal Revenue Service Reporting Issuer 2 Issuer's employer identification number (EIN) 1 Issuer's name CARRIAGE SERVICES, INC. 76-0423828 3 Name of contact for additional information 4 Telephone No. of contact 5 Email address of contact 713-332-8568 VIKI.BLINDERMAN@CARRIAGESERVICES.COM VIKI K. BLINDERMAN 6 Number and street (or P.O. box if mail is not delivered to street address) of contact 7 City, town, or post office, state, and Zip code of contact 3040 POST OAK BLVD., SUITE 300 **HOUSTON, TX 77056** 8 Date of action 9 Classification and description **FEBRUARY 9, 2017** 2.750% CONVERTIBLE SENIOR NOTES DUE 2021 10 CUSIP number 11 Serial number(s) 12 Ticker symbol 13 Account number(s) CSV **BLOOMBERG ID EK 1260331** ISIN US143905AM99 143905AM9 Organizational Action Attach additional statements if needed. See back of form for additional questions. Part II Describe the organizational action and, if applicable, the date of the action or the date against which shareholders' ownership is measured for the action ▶ ON MAY 19, 2016, THE BOARD OF DIRECTORS FOR CARRIAGE SERVICES, INC. APPROVED AN INCREASE IN THE QUARTERLY CASH DIVIDEND ON COMMON STOCK FROM \$0.025 TO \$0.05 PER SHARE. THE INCREASE WAS EFFECTIVE WITH RESPECT TO THE DIVIDEND PAYABLE ON MARCH 1, 2017 TO HOLDERS OF RECORD ON FEBRUARY 13, 2017 (EX-DIVIDEND DATE OF FEBRUARY 9, 2017). THE CASH DIVIDEND PAID ON COMMON STOCK RESULTED IN A CONVERSION RATE CHANGE ON CARRIAGE'S 2.750% CONVERTIBLE SENIOR NOTES DUE 2021. Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis ▶ THE TAXABLE AMOUNT OF THE DEEMED DISTRIBUTION THAT RESULTED FROM THE CONVERSION RATE CHANGE INCREASED THE BASIS OF THE NOTES IN THE HANDS OF THE NOTEHOLDERS BY \$1.1124 PER \$1,000 PRINCIPAL AMOUNT OF THE NOTES HELD ON FEBRUARY 9, 2017. (SEE ATTACHED) Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates ▶ THE AMOUNT OF THE DEEMED DISTRIBUTION WAS BASED ON THE FAIR MARKET VALUE OF THE INCREASE IN THE CONVERSION RATE. THE CONVERSION RATE INCREASED FROM 44.4108 COMMON SHARES PER \$1,000 PRINCIPAL AMOUNT OF THE NOTES, TO 44.4530 COMMON SHARES PER \$1,000 PRINCIPAL AMOUNT OF THE NOTES. CARRIAGE SERVICES' SHARES ARE PUBLICALLY TRADED UNDER TICKER SYMBOL "CSV". PER SHARE FAIR MARKET VALUE OF \$26.34 IS THE AVERAGE STOCK PRICE ON THE LAST TEN DAYS PRIOR TO FEBRUARY 9, 2017.

Part I	Organizational Action (continued)	
	t the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based I	
IRC SEC	. 305(c) AND REGULATIONS THEREUNDER, SPECIFICALLY, REG. SEC. 1.305(d) AND PROP. REG. SI	EC. 1.307-7(c); IRC SEC. 301
<b>18</b> Ca	n any resulting loss be recognized? ▶ NA	
	wide any other information necessary to implement the adjustment, such as the reportable tax year ▶ <u>THE</u>	
	AR YEAR 2017. FOR FISCAL YEAR END TAXPAYERS, THE REPORTABLE YEAR IS GENERALLY THI	
	EBRUARY 9, 2017. HOLDERS SHOULD CONSULT THEIR OWN TAX ADVISORS FOR MAKING ANY D	
APPLIC	ATION OF THE INFORMATION INCLUDED HEREIN BASED ON THEIR SPECIFIC FACTS AND SITUATION	ON.
20100		
	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements	, and to the best of my knowledge and
	belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which prep	arer has any knowledge.
Sign		14117
Here	Signature ▶ Date ▶	/14/1/
	Died On	22
	Print your name > VIKI KING Plindeman Title > SVF	CHO
Deid	Print/Type preparer's name Preparer's signature Date	Check if PTIN
Paid	7	self-employed
Prepa		Firm's EIN ▶
Use C	Firm's address ▶	Phone no.
Send Fo	m 8937 (including accompanying statements) to: Department of the Treasury, Internal Revenue Service, Og	4

## Adjusted conversion rate calculation for increase in dividend payment

(d) Adjustment for Cario Distributions. If the Ex-Dividend Date occurs for any cash dividend or distribution by the Company to all or substantially all holders of the outstanding Common Stock, other than regular quarterly cash dividends that do not exceed \$0.025 per share (such threshold, the "Initial Dividend Inheshold"), the Company to all or substantially all holders of the outstanding Common Stock, other than regular quarterly cash dividends that do not exceed \$0.025 per share (such threshold, the "Initial Dividend Inheshold"), the Company to all or substantially all holders of the outstanding Common Stock, other than regular quarterly cash dividends that do not exceed \$0.025 per share (such threshold, the "Initial Dividend Inheshold"), the Company to all or substantially all holders of the outstanding Common Stock, other than regular quarterly cash dividends that do not exceed \$0.025 per share (such threshold inheshold inheshol

$$CR_1 = CR_0 \times \frac{SP_0 - T}{SP_0 - C}$$

where:

CRo = the Conversion Rate in effect immediately prior to the Open of Business on the Ex-Dividend Date for such dividend or distribution;

CR, = the Conversion Rate in effect immediately after the Open of Business on the Ex-Dividend Date for such dividend or distribution;

SP<sub>0</sub> = the average of the Last Reported Sale Prices of the Common Stock over the ten consecutive Trading Day period ending on, and including, the Trading Day immediately preceding the Ex-Dividend Date for such dividend or distribution;

T = the Initial Dividend Threshold; provided, that if the dividend or distribution is not a regular quarterly dividend, the Initial Dividend Threshold will be deemed to be zero; and

C = the amount in cash per share that the Company pays or distributes to holders of the Common Stock.

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The Initial Dividend Threshold is subject to adjustment in a manner inversely proportional to adjustments to the Conversion Rate, other than any adjustment provided for in this Section 10.05/01.

If "SP " (as defined above) mims "C" as defined above) is less than \$1.00, in lieu of the foregoing adjustment, each Holder shall receive, for each \$1,000 principal amount of Notes held, at the same time and upon the same terms as holders of the Common Stock, the amount of cash such Holder would have received if such Holder had owned a number of shares of the Common Stock equal to the Conversion Rate in effect on the record date for such distribution.

Any adjustment made under this Section 10.05(d) shall become effective immediately after the Open of Business on the Ex-Dividend Date for such distribution. If such distribution is not so paid or made, the Conversion Rate that would then be in effect had the related Ex-Dividend Date not occurred.

\$26.335 Avg. stock price last 10 days prior to 2/09/17 (ex-dividend date)

X \$26.335 - 0.025 = 26.3100001 = 1.0010	\$26.335 - 0.025 = 26.3100001 = 1.0010		\$ 143,750,000 \$ 6,390,119	44.4530 1000	(b) 44.41076
- 0.025 = 26.3100001 = 1.0010	- 0.025 = 26.3100001 = 1.0010		Ш	Ш	×
0.025 = 26.3100001 = 1.0010	0.025 = 26.3100001 = 1.0010		\$ 22.4957	0.044453	\$26.335 \$26.335
= 26.3100001 = 1.0010	= 26.3100001 = 1.0010			×	r n
26.3100001 = 1.0010	26.3100001 = 1.0010			\$ 143,750,000	0.025
1.0010   44.4530   44.4530	= 1.0010 44.4530 44.4530 Deemed dividend = (a) - (b) × 44.4530 + 44.4076 = (b) 0.0422 × \$26.335 (c)			111	u
1.0010  1.0010  44.4530  1.0010  44.4530  Deemed dividend = (a) - (b) x 44.4530  - 44.41076 = (b) 0.0422  x \$26.335  (c)	1.0010  1.0010  44.4530  44.4530  Deemed dividend = (a) - (b) x  44.4530  - 44.41076 = (b)  0.0422  x \$26.335  (c)			\$ 6,390,118.70	26.3100001 26.2850001
(a) 44.4530  Deemed dividend = (a) - (b) x (b) x \$26.335 (c)	(a) 44.4530  Deemed dividend = (a) - (b) x (b) x \$26.335 (c)				ü
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(b) × (c) \$1.1124	(b) x (c) (51.1124	(b) \$26.335 (c)			(a) 44.4530
		192	b) x (c)		