### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 22, 2014

### Carriage Services, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-11961
(Commission
File Number)
3040 Post Oak Boulevard, Suite 300
Houston, Texas 77056
(Address, including zip code, of principal executive offices)

Registrant's telephone number, including area code:

(713) 332-8400

76-0423828

(IRS Employer Identification No.)

□ Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### ITEM 7.01 REGULATION FD

In accordance with General Instruction B.2 of Form 8-K, the information presented herein under Item 7.01 and set forth in the attached Exhibit 99.1 is deemed to be "furnished" solely pursuant to Item 7.01 of this report and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall such information or the exhibit be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act.

On May 22, 2014, representatives of Carriage Services, Inc. will be meeting with multiple investment firms at the 8th Annual Barrington Research Spring Investment Conference in Chicago, IL. The information included as part of this current report on Form 8-K as Exhibit 99.1 includes graphic images or slides that will be made available at this meeting. These slides are available for viewing at our website, <a href="https://www.carriageservices.com">www.carriageservices.com</a>, although we reserve the right to discontinue that availability at any time.

### Cautionary Statements

This filing includes "forward-looking statements." All statements other than statements of historical facts included or incorporated herein may constitute forward-looking statements. Actual results could vary significantly from those expressed or implied in such statements and are subject to a number of risks and uncertainties. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. The forward-looking statements involve risks and uncertainties that affect our operations, financial performance, and other factors as discussed in our filings with the Securities and Exchange Commission. Among the factors that could cause results to differ materially are those risks discussed in the periodic reports we file with the SEC, including our Annual Report on Form 10-K for the year ended December 31, 2013. You are urged to carefully review and consider the cautionary statements and other disclosures made in those filings, specifically those under the heading "Risk Factors." We do not undertake any duty to update any forward-looking statement except as required by law.

### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits. The following are furnished as part of this current report on Form 8-K:

99.1 Investor Presentation.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Carriage Services, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CARRIAGE SERVICES, INC.

Dated: May 22, 2014 By: /s/ L. William Heiligbrodt

L. William Heiligbrodt

Executive Vice President and Secretary

### INDEX TO EXHIBITS

<u>Exhibit</u> <u>Description</u>

99.1 Investor Presentation.

# Carriage Services, Inc. Investor Presentation Q2 2014



### Confidential

Certain statements made herein or elsewhere by, or on behalf of, the Company that are not historical facts are intended to be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements are based on assumptions that the Company believes are reasonable; however, many important factors, as discussed under "Forward-Looking Statements" in the Company's Annual Report on Form 10-K for the year ended December 31, 2013, could cause the Company's results in the future to differ materially from the forward-looking statements made herein and in any other documents or oral presentations made by, or on behalf of, the Company. Forward-looking statements contained herein regarding acquisitions include assumptions about the pricing, timing, and terms and conditions of such acquisitions. We can provide no assurances that our growth strategy will be successfully implemented. In particular, we can provide no assurances that we will find attractive acquisition targets, that we will succeed in negotiating the terms and conditions reflected in the model, or that we will execute any acquisitions during the next five years (including 2014). Forward-looking statements contained herein regarding the performance of our acquisition and same store businesses include assumptions related to future revenue growth. We can provide no assurances that our acquisition and same store businesses will generate the revenue growth set forth herein, or any revenue growth at all. The Company assumes no obligation to update or publicly release any revisions to forward-looking statements made herein or any other forward-looking statements made by, or on behalf of, the Company. A copy of the Company's Form 10-K, and other Carriage Services information and news releases, are available at www.carriageservices.com.



# Who is Carriage Services Inc.?

- A national funeral home and cemetery operating company
- Founded in 1991 by Mel Payne and headquartered in Houston, TX
- Funeral home and cemetery field operations drives success under a decentralized operating framework
- 167 funeral homes in 27 states 75% of revenue
- 32 cemeteries in 11 states 25% of revenue
- Third largest deathcare consolidator in highly fragmented industry, well positioned for growth by acquisition
- Service Corp International and Stewart Enterprises completed their merger in December 2013 further improving the opportunities for Carriage Services, Inc.



Source: Company filings.

(1) Pie chart represents 2013A revenue breakdown for publicly traded companies. Pro forma for acquisition of Stewart Enterprises by SCI, based on the addition of Stewart FY2013 to SCI FY2013.

(2) Wall Street estimate.



# Geographic Diversification in Attractive Markets





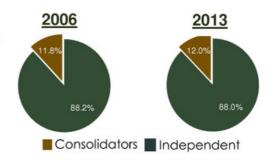
# **Attractive Industry Trends**

### Large Market

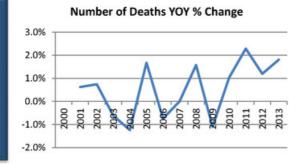
- In 2013, the deathcare industry was expected to total \$15.9 billion
- The deathcare industry is expected to grow at an average annual rate of 1.6% during the next five years to \$17.2 billion

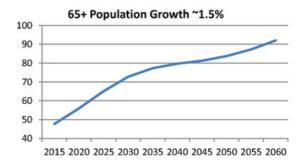
### Highly Fragmented

- Market share concentration in the industry is <u>low</u>, with the top three consolidators (Carriage, SCI & StoneMor) accounting for an estimated 12.0% of total industry revenue in 2013
- Highly fragmented industry with a majority of the more than 24,000 funeral homes represented by small locally owned independent operations



# Secular Trend



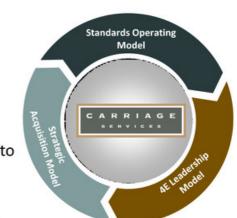


Source: Center for Disease Control and Prevention, U.S. Census Bureau.



# Differentiation in Stable Funeral & Cemetery Industry

- · Carriage's success has and will continue to be defined by three strategic models:
- Standards Operating Model
  - Focuses on growing market share and employing high performance people which together drive long term operating and financial performance
  - Designed to achieve modest same store revenue growth and strong and sustainable Field EBITDA Margins at the local business level
  - Designed to have the Managing Partner and staff share in Field EBITDA growth
- Strategic Acquisition Model
  - Disciplined acquisition in selected markets
- 4E Leadership Model
  - Energy, Energize, Edge, Execution
  - Standards Operating Model requires strong leadership to grow an entrepreneurial, high value, local personal service and sales business
  - 4E Leaders have a winning, competitive spirit and want to make a difference not only in their business and community but in Carriage's performance and reputation





# Our Growth Strategy

- Adopt a pro-growth business model within an industry that is characterized by its low growth, low technology, and stable earnings
- · Modest growth in sales of our base businesses resulting in improved margins
  - Relatively fixed regional and corporate overhead allows for modest increases in Same Store Sales and EBITDA to have greater impact on Free Cash Flow
- Make targeted and strategic acquisitions to accelerate growth while maintaining financial discipline
  - A majority of acquired Field EBITDA falls to Consolidated EBITDA due to operating leverage



# Disciplined and Targeted Acquisition Strategy

- Our Goal is to acquire \$15-\$16 million new annual revenue through acquisitions
- Target leading performers with strong heritage in their local markets
- Comprehensive analysis of a candidate's financial profile and market demographics
- Focus on markets that perform better than the industry average and are generally insulated from economic and demographic changes
- Only consider businesses that will provide an immediate positive impact on cash flow
- Concentrate on higher revenue, higher margin, accretive businesses
- Exercise Financial Discipline through Valuation Model
- Maintain a stable and predictable business model
- Sustain EBITDA growth in line with revenue growth from acquisitions

Recent	Acquis	itions a	t a G	lance

DATE	NAME
5/15/2014	Everly Community Funeral Care (Falls Church, VA)
5/15/2014	Everly Wheatley Funeral Home (Alexandria, VA.)
5/15/2014	Garden of Memories (Metairie, LA)
5/15/2014	Garden of Memories Funeral Home (Metairie, LA)
5/15/2014	Greenwood Funeral Home (New Orleans, LA)
5/15/2014	Shoen Funeral Home (New Orleans, LA)
5/15/2014	Tharp-Sontheimer-Tharp Funeral Home (Metairie, LA)
11/19/2013	Heritage Funeral Homes & Cremation Servces (Chattanooga, TN)
11/19/2013	Heritage Funeral Homes & Crematory (Ft. Oglethorpe, GA)
12/28/2012	Havenbrook Funeral Home (Norma, OK)
12/21/2012	Crespo & Jirrels Funeral and Cremation Services (Baytown, TX)
12/11/2012	Cumby Family Funeral Service (High Point, NC & Archdale, NC)
9/26/2012	Schmidt Funeral Home (Katy, TX)
9/27/2012	Lawton Ritter Gray Funeral Home (Lawton, OK)
6/27/2012	Gray Funeral Home (Grandfield, OK)
3/13/2012	Conner Westbury Funeral Home (Griffin, GA)
2/21/2012	James J. Terry Funeral Home (Downingtown, PA)
12/13/2011	Bryant Funeral Home (New York, NY)



# SCI Acquisition closed May 15, 2014

- On May 15, 2014, we closed the acquisition of six businesses from Service Corporation International ("SCI")
- Enter two new large strategic markets
  - New Orleans
    - Acquired 4 businesses
    - Improving demographics
    - Low cremation rates compared to industry average
  - Alexandria, VA
    - Acquired 2 businesses
    - Improving demographics
- · Decided on these businesses after rigorous due diligence process
- · FTC approved the deal.



# Track-record of Growing Profitability

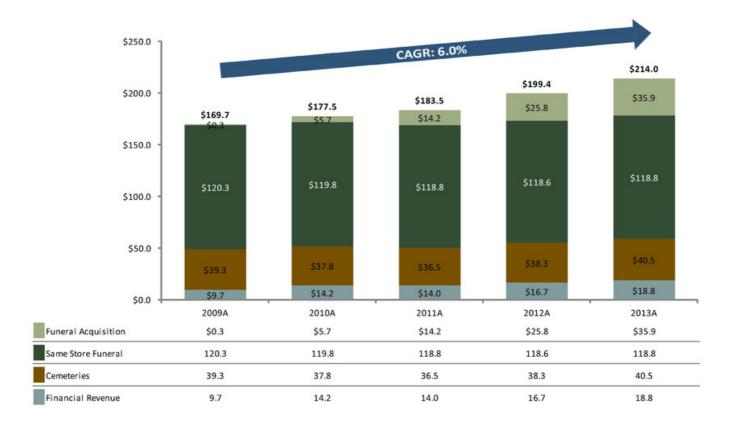


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Note: Dollars in millions.



# Stable, Diversified Revenue Profile



Note: Dollars in millions.

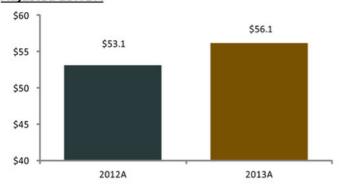


# FY 2013 Earnings Summary

### FY 2013 Performance

# \$220 \$214.0 \$214.0 \$214.0 \$2013A

### **Adjusted EBITDA**

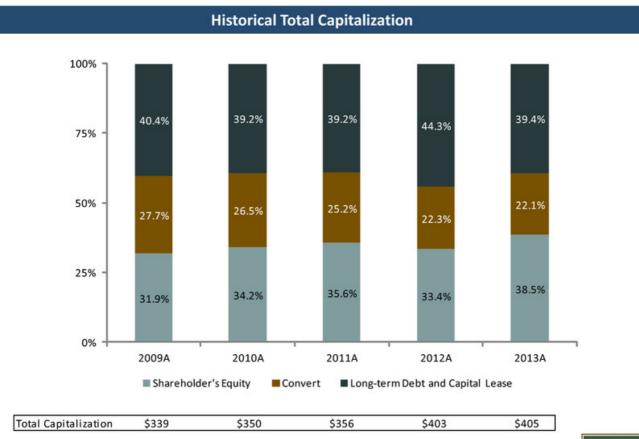


### **Key Highlights**

- Outstanding financial performance in twelve months ended 12/31/13
  - Revenues grew by 7.3% to \$214.0mm
  - Consolidated EBITDA up 5.7% to \$51.6mm
  - Adjusted Consolidated EBITDA up 5.8% to \$56.1mm
  - Adjusted EPS up 23.5% to \$1.00
  - GAAP EPS up 43.1% to \$0.83

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# Strong and Improving Capitalization Profile



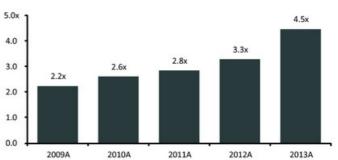
Note: Dollars in millions. 13



# Strong Cash Flow and Balance Sheet

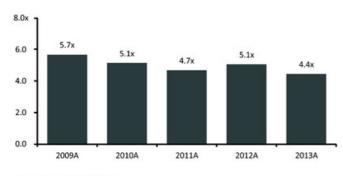


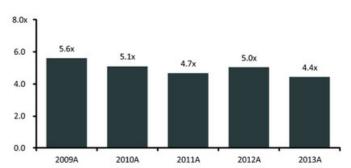
### Adj. Consol. EBITDA / Interest Coverage (2)



### Debt / Adj. Consol. EBITDA







Note: Dollars in millions

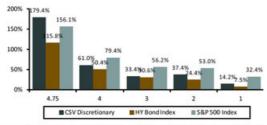
(1) Defined as cash flow from continuing operations less maintenance capex. 14

(2) Based on net interest expense.



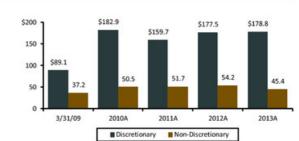
# **Historical Trust Performance**

### **Compounded Returns**



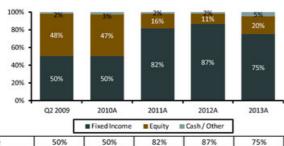
CSV Discretionary	179.4%	60.9%	33.2%	37.4%	14.2%
HY Bond Index	115.8%	50.4%	30.6%	24.4%	7.5%
S&P 500 Index	156.1%	79.4%	56.2%	53.0%	32.4%

### Trust Growth in \$'s



Discretionary	\$89.1	\$182.9	\$159.7	\$177.5	\$178.8
Non-Discretionary	37.2	50.5	51.7	54.2	45.4
Total	126.3	233.4	211.4	231.7	224.2

### **Asset Allocation**



	L	■ Fixed Income	■ Equity	Cash / Other	
Fixed Income	50%	50%	82%	87%	75%
Equity	48%	47%	16%	11%	20%
Cash / Other	2%	3%	2%	2%	5%

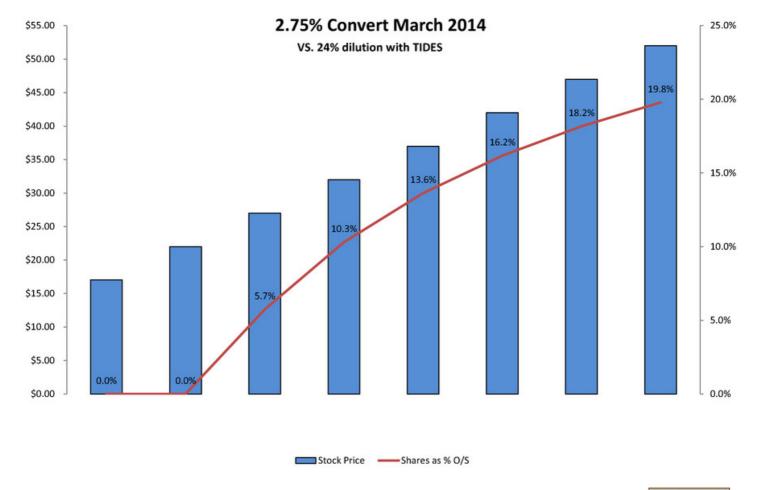
### Gains & Income (3/31/09 - 2013)



Equity FI \$18.1 \$3.2 \$21.3 \$41.6 44.3 93.6

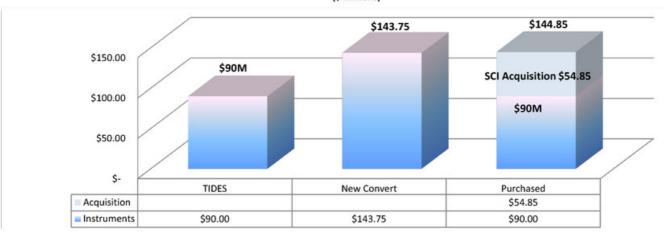
Note: Dollars in millions.







New 2.75% Cash Coupon Convert March 2014 - TIDES Refinanced - SCI Acquisition Financed (\$ millions)



### Interest Expense Benefit (\$ millions)



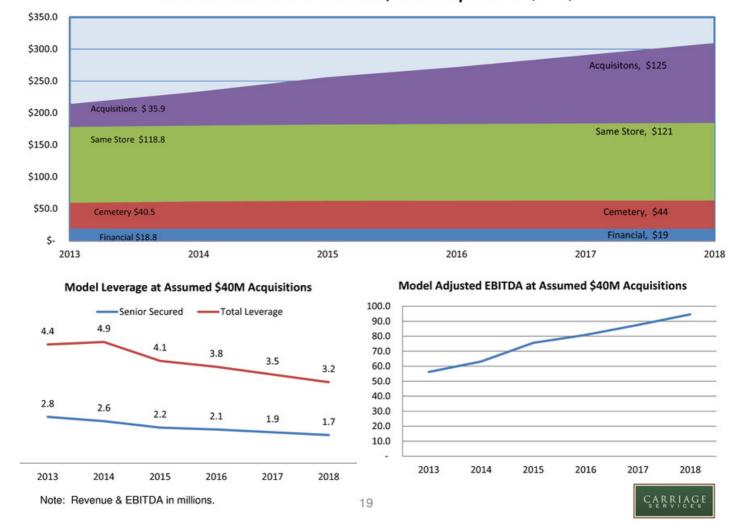
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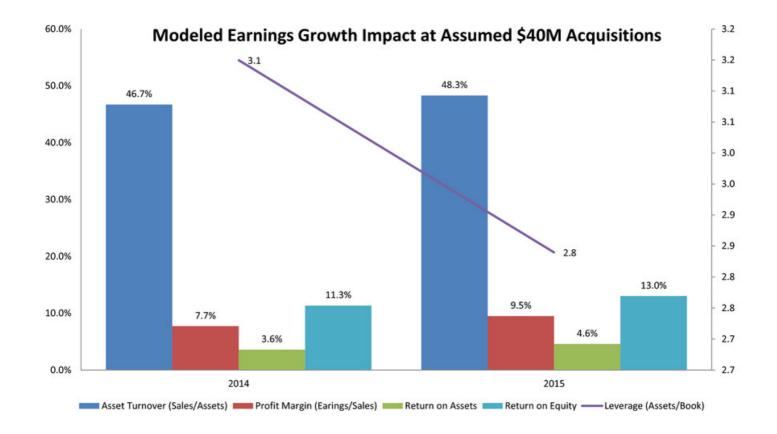
The forward looking slides are solely intended to demonstrate the possible impact on our financial results of the successful implementation of our growth strategy by the hypothetical acquisition of businesses aggregating (i) \$26 million in assets in 2014 (in addition to the successful integration of the businesses acquired in the SCI transaction) and (ii) \$40 million in assets per year for each of the next four years.

The model presented on these slides incorporates several assumptions regarding the pricing, timing and terms and conditions of such acquisitions. The model also incorporates several assumptions regarding the financial performance of both acquisition and same store businesses, including assumptions related to the revenues, expenses and cash flows of such businesses, as well as the capital structure of the company. We can provide no assurances that our growth strategy will be successfully implemented or that the SCI businesses will be successfully integrated. In particular, we can provide no assurances that we will find attractive acquisition targets, that we will succeed in negotiating the terms and conditions reflected in the model, or that we will execute any acquisitions during the next five years (including 2014). Additionally, we can provide no assurances that our acquisition and same store businesses will generate the revenue or earnings growth reflected in the model, or any revenue or earnings growth at all.



### Model Revenue at Assumed \$40M Acquisitions (millions)



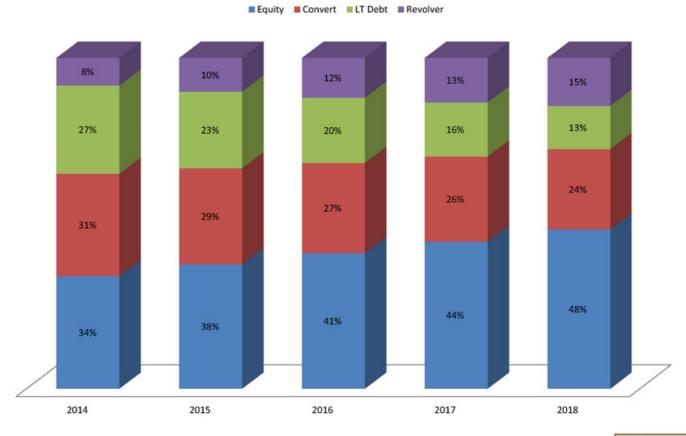


Higher level of acquisition purchases would result in higher leverage and higher return on equity.

Note: Leverage calculation includes current assets



### **Capital Structure at Assumed \$40M Acquisitions**





# **Appendix**



# **Historical Financials**

Carriage Services Inc.		Histori	cal Performance		
(\$'s in 000's)					
	2009A	2010A	2011A	2012A	2013A
Same Store Funeral	\$120,309	\$119,799	\$118,801	\$118,571	\$118,813
Funeral Acquisition Revenue	310	5,705	14,210	25,801	35,891
Cemeteries	39,316	37,797	36,481	38,279	40,479
Financial Revenue	9,721	14,216	14,022	16,741	18,774
Total Revenue	\$169,656	\$177,517	\$183,514	\$199,392	\$213,957
Adjusted EBITDA	\$40,561	\$44,824	\$48,937	\$53,059	\$56,137
% of Revenue	24%	25%	27%	27%	26%
Adjusted Net Income	\$6,526	\$9,330	\$11,986	\$14,781	\$18,158
% of Revenue	4%	5%	7%	7%	8%
<u>Capital Structure</u>					
Longterm debt & capital leases	40%	39%	39%	44%	39%
Convertible junior subordinated debenture	28%	27%	25%	22%	22%
Stockholders' equity	32%	34%	36%	33%	38%
Total	100%	100%	100%	100%	100%

Note: \$'s in 000's



# **GAAP** Reconciliation to Adjusted EBITDA

GAAP Reconciliation	2009A	2010A	2011A	2012A	2013A
Consolidated EBITDA	\$40,325	\$41,164	\$39,542	\$48,806	\$51,587
Special Items Affecting EBITDA					
Withdrawable Trust Income(loss)	\$236	\$3,438	\$4,513	\$1,916	1,454
Acquistion Expenses		667	1,237	1,340	752
Severance Costs		237	1,936	802	1,462
Litigation Settlements and Other Related Costs	12	(682)		195	
Consulting Fees					557
Securities Transactions Expenses			504		242
Other Special Items		-	1,205	10	83
Sum of Special Items	\$236	\$3,660	\$9,395	\$4,253	\$4,550
Adjusted Consolidated EBITDA	\$40,561	\$44,824	\$48,937	\$53,059	\$56,137
GAAP Pretax	\$10,706	\$12,415	\$10,800	\$17,528	\$24,462
GAAP Tax Provision	4,336	4,954	4,590	6,960	\$9,277
GAAP Net Income	\$6,370	\$7,461	\$6,210	\$10,568	\$15,185

Note: \$'s in 000's

