FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| wasnington, | D.C. | 20549 | |
|-------------|------|-------|--|
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| OMB APPROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Bruce Mark R | | | | | 2. Issuer Name and Ticker or Trading Symbol CARRIAGE SERVICES INC [CSV] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | | | | |
|---|---|--|--|------------|---|--|--------------|-----------------------------|--|------------------------------|-----------------------|--|-----------------|---|---|---|---------------------------------|--|--|--|--|--|
| (Last) 3811 CAF | , | (First) (Middle) NDEN LANE | | | | | Earlie 18 | st Transa | action (M | onth/ | Day/Year) | X Officer (give title Other (specify below) Chief Operating Officer | | | | | | | | | | |
| (Street) MISSOURI CITY TX 77459 | | | | | 4. If . | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | . 5.55 | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2. Transaction 2. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 6. Ownership 7. Nature of | | | | | | | | | | | | | | | | | | | | | | |
| Date | | | Date (Month/E | | Ex r) if a | Execution Date, if any (Month/Day/Year) | | Transaction Code (Instr. | | Disposed Of (D) (Instr. 3, 4 | | | | Securities Beneficia Owned Fe Reported | ecurities eneficially wned Following | | : Direct Indirect str. 4) | Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | \perp | | | Code | V | Amount | (A) (D) | Pr | ice | Transacti (Instr. 3 a | | | | | | | |
| Common S | | | | 03/09/2018 | | _ | | | M | | 30,000 | | | 16.73 | + | | - | | | | | |
| Common S | Stock | | | 03/09 | /2018 | + | | | F | | 21,099(1 | 1) D | + | 28.05 | 15,551 | | D | | Jointly | | | |
| Common Stock | | | | | | | | | | | 30,940 | | | I | owned with spouse | | | | | | | |
| | | Т | able II - | Deriva | tive S | Secu | ritie | s Acqu | uired, I | Disp | osed of, convertib | or Ber | efici | ally C | wned | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Executior if any (Month/Da | n Date, | 4. Transaction Code (Instr. 8) | | 5. Number of | | 6. Date Exerc Expiration Da (Month/Day/Y | | sable and te | 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4) | | urity | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4) | e s Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | V | (A) | (D) | Date Exercis | able | Expiration Date | Title | or Nu of | ount mber ares | | | | | | | | |
| Stock Options | \$16.73 | 03/09/2018 | | | M | | | 30,000 | (2) | | 05/22/2018 | Commo Stock | ⁿ 30 | ,000 | \$0 | 0 | | D | | | | |
| Stock Options | \$25.43 | | | | | | | | (3) | | 02/14/2028 | Commo Stock | ⁿ 25 | ,000 | | 25,00 | 0 | D | | | | |
| Performance Award | (4) | | | | | | | | (4) | | 12/31/2022 | Commo Stock | ⁿ 13 | ,300 | 13,300 | | 0 | D | | | | |
| Stock Options | \$26.54 | | | | | | | | (5) | | 03/21/2027 | Commo Stock | ⁿ 58 | ,100 | | 58,100 | | D | | | | |
| Performance Award | (6) | | | | | | | | (6) | | 12/31/2021 | Commo Stock | ⁿ 13 | ,190 | | 13,19 | 0 | D | | | | |
| Stock Options | \$20.26 | | | | | | | | (7) | | 02/25/2019 | Commo Stock | ⁿ 40 | ,000 | | 40,00 | 0 | D | | | | |
| Performance Award | (8) | | | | | | | | (8) | | 12/31/2020 | Commo Stock | ⁿ 5, | 800 | | 5,800 |) | D | | | | |
| Stock Options | \$22.58 | | | | | | | | (9) | | 02/24/2022 | Commo Stock | ⁿ 40 | ,000 | | 40,00 | 0 | D | | | | |
| Stock Options | \$20.06 | | | | | | | | (10) | | 02/23/2026 | Commo Stock | ⁿ 18 | ,500 | | 18,50 | 0 | D | | | | |
| Stock Options | \$5.94 | | | | | | | | (11) | | 03/05/2022 | Commo Stock | n 26 | ,289 | | 26,28 | 9 | D | | | | |
| Stock Options | \$5.7 | | | | | | | | (12) | | 02/28/2021 | Commo Stock | n 17 | ,913 | | 17,91 | 3 | D | | | | |
| Stock Options | \$4.78 | | | | | | | | (13) | | 05/18/2020 | Commo Stock | n 17 | ,530 | | 17,53 | 0 | D | | | | |

Explanation of Responses:

- $1. \ Represents \ shares \ withheld \ on \ 03/09/2018 \ to \ cover \ option \ price \ and \ the \ tax \ liability \ associated \ with \ the \ exercise \ of \ stock \ options \ granted \ on \ 05/22/2013.$
- 2. Stock Options grant pursuant to the Carriage Services, Inc. Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 05/22/2014, 1/3 on 05/22/2015 and 1/3 on 05/22/2016. These stock options expire on 05/22/2018. All 30,000 stock options were exercised on 03/09/2018.
- $3. \, Stock \, Options \, granted \, pursuant \, to \, the \, Carriage \, Services, \, Inc. \, 2017 \, Omnibus \, Plan \, which \, will \, vest \, 1/5 \, on \, 2/14/2019, \, 2/14/2020, \, 2/14/2021, \, 2/14/2022 \, and \, 2/14/2023. \, The options \, expire on \, 2/14/2028.$

- 4. Represents performance-based awards, payable in shares, granted under the Carriage Services, Inc. 2017 Omnibus Incentive Plan. The award will vest (if at all) on December 31, 2022 provided that certain criteria surrounding Adjusted Consolidated EBITDA (Adjusted Earnings Before Interest Tax Depreciation and Amortization) and Adjusted Consolidated EBITDA Margin performance is achieved and the Reporting Person has remained continuously employed by Carriage through such date. The Adjusted Consolidated EBITDA performance represents 50% of the award and the Adjusted Consolidated EBITDA Margin performance represents 50% of the award.
- $5. \, Stock \, Options \, granted \, pursuant \, to \, the \, Carriage \, Services, \, Inc. \, Second \, Amended \, and \, Restated \, 2006 \, Long-Term \, Incentive \, Plan \, which \, will \, vest \, 1/5 \, each \, year \, on \, 3/21/2018, \, 3/21/2020, \, 3/21/2021 \, and \, 3/21/2022. \, These stock options \, expire on \, 3/21/2027.$
- 6. Represents performance-based awards, payable in shares, granted under the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan. The award will vest (if at all) on December 31, 2021 provided that certain criteria surrounding Adjusted Consolidated EBITDA (Adjusted Earnings Before Interest Tax Depreciation and Amortization) and Adjusted Consolidated EBITDA Margin performance is achieved and the Reporting Person has remained continuously employed by Carriage through such date. The Adjusted Consolidated EBITDA performance represents 50% of the award and the Adjusted Consolidated EBITDA Margin performance represents 50% of the award.
- 7. Stock Option grant pursuant to the Carriage Services, Inc. Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 2/25/2015, 1/3 on 2/25/2016 and 1/3 on 2/25/2017. These stock options expire on 02/25/2019.
- 8. Represents performance-based awards, payable in shares, granted under the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan. The award will vest (if at all) on December 31, 2020 provided that certain criteria surrounding Adjusted Consolidated EBITDA (Adjusted Earnings Before Interest Tax Depreciation and Amortization) and Relative Shareholder Return performance is achieved and the Reporting Person has remained continuously employed by Carriage through such date. The Relative Shareholder Return performance represents 75% of the award and the Adjusted Consolidated EBITDA performance represents 25% of the award.
- 9. Stock Option grant pursuant to the Carriage Services, Inc. Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 2/24/2016, 1/3 on 2/24/2017 and 1/3 on 2/24/2018. These stock options expire on 02/24/2022.
- 10. Stock Options granted pursuant to the Carriage Services, Inc. Second Amended and Restated 2006 Long-Term Incentive Plan which vested 1/5 on 2/23/2017, 1/5 on 2/23/2018 and will vest 1/5 on 2/23/2019, 2/23/2020 and 2/23/2021. These stock options expire on 2/23/2026.
- 11. Stock Options grant pursuant to the Carriage Services, Inc. Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 03/05/2013, 1/3 on 03/05/2014 and 1/3 on 03/05/2015. These stock options expire on 03/05/2022.
- 12. Stock Options grant pursuant to the Carriage Services, Inc. Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 02/28/2012, 1/3 on 02/28/2013 and 1/3 on 02/28/2014. These stock options expire on 02/28/2021.
- 13. Stock Options granted pursuant to the Carriage Services, Inc. Amended and Restated 2006 Long-Term Incentive Plan which vested 1/3 on 05/18/2011, 1/3 on 5/18/2012 and 1/3 on 5/18/2013. These stock options expire on 5/18/2020.

Remarks:

/s/ Mark R. Bruce

03/12/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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