### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934** 

Date of Report (Date of earliest event reported): October 3, 2022 (September 27, 2022)

# Carriage Services, Inc. (Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-11961 (Commission File Number)

76-0423828 (IRS Employer Identification No.)

3040 Post Oak Boulevard, Suite 300 Houston, Texas 77056 (Address, including zip code, of principal executive offices)

Registrant's telephone number, including area code: (713) 332-8400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, par value \$.01 per share	CSV	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

## ITEM 5.02 DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS.

On September 27, 2022, Carl Benjamin Brink informed Carriage Services, Inc. (the "Company") that he plans to resign from his position as Executive Vice President, Chief Financial Officer and Treasurer (Principal Financial Officer) of the Company effective January 2, 2023 (the "Effective Date"). Mr. Brink will remain in the role through the Effective Date while the Company conducts a search for a permanent Chief Financial Officer. Following the Effective Date, Mr. Brink has agreed to serve as a consultant for the Company for six months. Mr. Brink's resignation is not the result of any disagreement with the Company or its Board of Directors on any matter relating to its operations, policies or practices, including any matters concerning the Company's controls or any financial or accounting-related matters or disclosures.

Related to Mr. Brink's resignation, Mr. Brink and the Company have entered into a separation and release agreement (the "Separation Agreement") which provides for, (i) a one-time payment; (ii) the continuation of certain salary payments to Mr. Brink for twenty-four months following the Effective Date; and (iii) a grant of Company stock, which will be granted to Mr. Brink the day before the Effective Date. The Separation Agreement, which terminates Mr. Brink's employment agreement with the Company as of the Effective Date, contains customary release, confidentially, non-competition and non-disparagement provisions.

The foregoing summary of the Separation Agreement does not purport to be complete and is qualified in its entirety by reference to the Separation Agreement, a copy of which will be filed with the Company's Form 10-Q for the quarter ended September 30, 2022.

#### Amendment to Employment Agreements for certain Named Executive Officers.

On September 30, 2022, the Company and Carlos R. Quezada, the Company's President and Chief Operating Officer, entered into a written amendment to Mr. Quezada's employment agreement dated June 25, 2020, as previously amended on June 1, 2021. The written amendment extends the term of Mr. Quezada's employment agreement for an additional three (3) years, which will now expire June 25, 2026. Additionally, the written amendment reflects a prior increase to Mr. Quezada's annual salary to \$600,000 and his short term incentive target to 100% of his annual salary, along with a revision to correct references to Mr. Quezada's current title.

On September 30, 2022, the Company and Steven D. Metzger, the Company's Executive Vice President, Chief Administrative Officer, General Counsel and Secretary, entered into a written amendment to Mr. Metzger's employment agreement dated November 5, 2019, as previously amended on June 1, 2021. The written amendment extends the term of Mr. Metzger's employment agreement for an additional three (3) years, which will now expire November 5, 2025. Additionally, the written amendment reflects a prior increase to Mr. Metzger's annual salary to \$500,000.

On September 30, 2022, the Company and Shawn R. Phillips, the Company's Senior Vice President and Regional Partner, entered into a written amendment to Mr. Phillip's employment agreement dated November 5, 2019. The written amendment extends the term of Mr. Phillip's employment agreement for an additional three (3) years, which will now expire November 5, 2025. Additionally, the written amendment reflects a prior increase to Mr. Phillip's annual salary to \$360,000, along with a revision to correct references to Mr. Phillip's current title.

The foregoing summaries of each of Mr. Quezada's, Mr. Metzger's and Mr. Phillips' written amendments to their respective employment agreements do not purport to be complete and are qualified in their entirety by reference to each respective written amendment, copies of which will be filed with the Company's Form 10-Q for the quarter ended September 30, 2022.

#### ITEM 7.01 REGULATION FD.

On October 3, 2022, the Company issued a press release regarding Mr. Brink's resignation, which is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K. The Company undertakes no obligation to update, supplement or amend the materials attached hereto as Exhibit 99.1.

The information in Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing under the Exchange Act or the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

The following are furnished as part of this Current Report on Form 8-K:

#### Exhibit Description

- 99.1 Press Release of Carriage Services, Inc. dated October 3, 2022 (furnished herewith pursuant to Item 7.01)
- 101 Cover Page Interactive Data File the cover page XBRL tags are embedded within the Inline XBRL document
- 104 The cover page from this Current Report on Form 8-K, formatted as Inline XBRL

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### CARRIAGE SERVICES, INC.

Dated: October 3, 2022

By: /s/ Steven D. Metzger

Steven D. Metzger Executive Vice President, Chief Administrative Officer, General Counsel and Secretary

#### INDEX TO EXHIBITS

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#### Carriage Services Announces Departure of Ben Brink, Executive Vice President and CFO

HOUSTON – Monday, October 3, 2022 – (GLOBE NEWSWIRE) Carriage Services, Inc. (NYSE: CSV) today announced the departure of Ben Brink, Executive Vice President and CFO.

Mel Payne, Chairman and CEO, and Ben Brink issued the following statement:

"On June 2, 2021, I issued a press release announcing the formation of a Strategic Vision and Principles Group (SVPG) comprised of myself as Chairman, Ben Brink, Steve Metzger and Carlos Quezada. This new subset of our Executive Leadership Team represented the first step toward a long-term Chairman and CEO Succession Plan, and Ben, Steve and Carlos were promoted and assumed new responsibilities and duties. Ben has now chosen to leave Carriage, which both he and I explain fully below is on the best of terms and at a time when Carriage is rapidly improving in almost all areas of the company both in field operations, sales and support teams, and having new high quality acquisition opportunities for expansion into new strategic markets.

Ben asked to visit privately with me on Tuesday, September 20, 2022, during which he expressed his love and respect for the noble nature of our work, our leaders and employees at all levels, our company and for me personally. But after thirteen years of growth and development under my mentorship, he felt the company should have a new financial leader in his SVPG seat, which would enable him at age 41 years to make his career mark at a different company using the leadership skills and knowledge gained at Carriage. Ben has agreed to stay at Carriage in a transition role through year-end 2022 while we initiate a search for his replacement, and to be available in a consulting role through June 30, 2023, which will be especially valuable after we find and onboard his replacement.

After reflecting on Ben's decision to strike out on his own with a new opportunity, I first expressed to him and subsequently to various internal groups of leaders and employees my personal thoughts and feelings, as follows:

After I took over sole responsibility for our trust funds during the financial system credit crisis and market crash in late 2008 and early 2009, I looked around our company for anyone who could assist me, and spotted this young 27-year-old guy, Ben Brink, who had just joined Carriage as a cash manager. After working with Ben during the worst of this market crisis, I personally took Ben as a mentor high potential growth project. But even I could not have then imagined the personal and professional growth that he would achieve over the last thirteen years in all areas of sophisticated corporate finance and investing, but more importantly the increasingly valuable contributions he would make to Carriage through his outstanding leadership over the years.

In a very personal way, Ben is the closest I have come in my long career to having my son work for me, just without my last name. I pride myself on having become a self-taught professional investor over the last thirty years, and I have made some spectacularly successful investments in our trust funds since 2008. But my greatest investment, and there isn't a close second, is in Ben Brink, and he's by far the investment for which I'm most proud. Whoever gets the benefit of his leadership and knowledge in the future will be lucky indeed.

I said in the June 2, 2021 press release that it would be an understatement to say that over the last twelve years (now thirteen) Ben has gained the equivalent of a Harvard/Columbia MBA as my 'Battle Tested and Fully Vested Foxhole Buddy' through several major transition phases of Carriage. But often there comes a time when someone who has been mentored like a son wants to leave the protective umbrella you have created and make his own path in life and business. That is the way nature works, and it is good," concluded Mel Payne.

Ben Brink stated, "It has been the honor of my life to be the Chief Financial Officer at Carriage Services. Over the past thirteen years at Carriage, I have been beyond blessed to work with and be mentored by Mel and to be a part of building the High Performance Culture Company that Carriage is today. I have come to truly appreciate our industry and I have a profound admiration for the noble work that is done each and every day by the amazingly talented and dedicated teams here at Carriage. While these decisions are never easy, I know that it is what is best for myself and for Carriage and I only have a tremendous feeling of gratitude for Mel and the entire Carriage family for allowing me to be a part of this incredible journey. I have tremendous confidence in the future of this great company and as a continued long-term shareholder, I know that the best is yet to come at Carriage!" concluded Ben Brink.

Mel Payne stated, "Effective today, our search for Ben's replacement has begun. On behalf of all of my fellow Carriage leaders, employees and Board Members, I wish Ben and his beautiful wife Hillary and their two precious children the very best in the future. They have been very important members of the Carriage family for over thirteen years and will remain "Emeritus Members of the Carriage Family" forever as they embark on the next chapter of their lives.

Now that we have explained Ben's departure and motivations, I would like to comment on what it doesn't mean, i.e., that something fundamental to our success is not going well at Carriage and will mean bad news in the future. Especially given the extreme negative sentiment in today's domestic and global market environment, it is important to explain the positive and resilient nature of our company and industry versus many others' whose fortunes are linked to external factors not under their control.

There are currently numerous crosscurrents of economic and market uncertainties and risks, including 40 year high inflation, rapidly rising interest rates and quantitative tightening monetary policy, wild even historic currency swings versus the dollar, a European energy crisis from the Russian war with Ukraine, global food and supply chain crises, geopolitical tensions and a destabilizing world order, a historic real estate bubble beginning to burst in China, and a raging bear market in equities and bonds. Historically, our company and industry has been strongly resilient to such adverse macroeconomic environments, and we don't think whatever happens next will materially impact our ability to execute our three core models and value creation strategies.

Ben is leaving Carriage at a time when we are better positioned than any time in our history for long term shareholder value growth potential. Notwithstanding normalizing death rates post COVID-19 and difficult quarterly comparisons over the next several quarters compared to 2021 historic performance, our company is getting better in almost all areas at an accelerating rate, primarily because A player talent is being drawn to the "opportunity of a lifetime" and our **Being The Best** reputation as a consolidation company is attracting a steady pace of high quality strategic businesses seeking a different and better succession plan solution. And none of the dire external uncontrollable challenges or risks will change the high performance culture nature of Carriage or the fact that we control our own destiny.

Finally, as consideration for being available in a consulting role through June 30, 2023 as part of Ben's severance package, we offered him the choice of \$1 million cash or 30,000 CSV shares (current value \$964,800 at Friday's close of \$32.16 per share). Ben's response was not surprising, "That's a no-brainer. I want the shares and more ownership in Carriage," concluded Mel Payne.

#### **Cautionary Statement**

This news release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which the Company intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements regarding the Company's efforts to find a permanent replacement for Mr. Brink's position; any statements regarding future economic conditions or performance; any statements regarding the Company's future performance; any statements regarding changing

industry trends or consumer preferences; any statements of belief; and any statements of assumptions underlying any of the foregoing, and are based on our current expectations and beliefs concerning future developments and their potential effect on the Company.

These certain forward-looking statements made herein or elsewhere by, or on behalf of, the Company are based on assumptions that we believe are reasonable; however, many important factors, as identified and discussed under "Cautionary Note" and "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2021, the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2022, and other public filings and press releases, could cause the Company's results or expectations in the future to differ materially from the forward-looking statements made herein and in any other documents or oral presentations made by, or on behalf of, the Company. Investors are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statements after the date they are made, whether as a result of new information, future events or otherwise, except to the extent required by law. A copy of the Company's Annual Report on Form 10-K, the Company's Quarterly Reports on Form 10-Q, and other information about the Company and news releases, are available at http://www.carriageservices.com.

Carriage Services is a leading provider of funeral and cemetery services and merchandise in the United States. Carriage operates 169 funeral homes in 26 states and 31 cemeteries in 11 states.

For more information, please contact Ben Brink at 713-332-8441 or email InvestorRelations@carriageservices.com.

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